



MEMORIAL DAY FLOWERS

U.S. NATIONAL & VETERANS CEMETERIES



CO—ORGANIZERS 2011 — 2012

The following sign up sheet will enable us to prepare press releases and invitations for media and your local/ U.S. Representatives.

Please fill in and reply to info@memorialdayflower.org or fax to (202) 386-6169 by February 8th.

Thank you for participating in Memorial Day Flowers.

Company Information

Shop Name					Year established	
Owner/ Contact						
Address					Phone	
City				State		Zip Code
Website					Store Hours	
Twitter			Facebook			
A brief description of your business to place on your personalized Memorial Day Flowers page						
Please check appropriate membership:		FTD		Bloomnet		TF
						FSN
						Other:
Florists for Change		SAF		State Association		FlowerChat
						Flowers & Cents
What cemetery/ ceremony will you be participating in?						
Name:						
Address:						
City:				State		Zip Code:
Contact:						

Email:		
Please invite your local/ State/ U.S. Representatives. 2012 is an election year and this is positive exposure for them, as well as your opportunity to tell your representative the importance of your small business to the local community. We will write the personalized invitation letters for you to send out to all the representatives you list below.		
Local (office):		
Local (Office):		
U.S Rep (check if you know)	<input type="checkbox"/>	
Junior U.S. Senator	<input type="checkbox"/>	
Senior U.S. Senator	<input type="checkbox"/>	
Mayor	<input type="checkbox"/>	
Governor	<input type="checkbox"/>	
Local Councilman	<input type="checkbox"/>	
Other:	<input type="checkbox"/>	
We suggest that you contact local press and media to get coverage for your shop. We will send you a personalized press release and invitation letters.		
Local Newspaper name:		
Contact:		
Email:		Phone:
Local Newspaper name:		
Contact:		
Email:		Phone:
Local Television Station name:		
Contact:		
Email:		Phone:
Local Television Station name:		
Contact:		
Email:		Phone:
Local Television Station name:		
Contact:		
Email:		Phone:
Memorial Day Flowers participating florists will receive free of charge, 400 roses, a large Memorial Day Flowers banner, and 200 handouts. To match you up with the most appropriate rose farm please tell us a bit about your rose preferences. (If you would like to receive more roses we can arrange to send them at a cost of \$200 per box of 400 roses. This includes freight and handling, additional banner and handouts.)		
Have you ever spoken to a grower from:		
Ecuador	<input type="checkbox"/>	Name/ Farm
Colombia	<input type="checkbox"/>	Name/ Farm
California	<input type="checkbox"/>	Name/ Farm
What are your preferred Farms?		
Favorite Rose Varieties		
What support/information would you like from your growers to increase your business?		

We will try to have your flowers/ banner/ handouts delivered through your regular channels. If your wholesaler is unable to help then you will receive your flowers through FedEx.

Are you a customer of Delaware Valley or Transflora ☐ YES ☐ NO ☐

Salesperson:

Are you a customer of Flowerbuyer? ☐ YES ☐ NO ☐

Local Wholesalers (in order of preference)

1) Company:

Owner:

Email: Phone:

Salesperson:

Email: Phone:

2) Company:

Owner:

Email: Phone:

Salesperson:

Email: Phone:

3) Company:

Owner:

Email: Phone:

Salesperson:

Email: Phone:

If you have any questions or comments please contact

Ramiro Peñaherrera

Memorial Day Flowers

info@memorialdayflowers.org

(202) 386-6169

Kevin Clifford

Delaware Valley Floral Group

Kclifford@dvfloralgroup.com

(856) 468-7000