



INSPIRATIONAL design days

jan 22 - 23, 2013

LOCATION: The historic and stunning [Dos Pueblos Ranch](#) in Santa Barbara, California, known as "The American Riviera."

FACT: Floral and wedding designers now use social media to increase generate new clients, increase their exposure, and share design trends and ideas.

FACT: Florabundance's first "Inspirational Design Days" event will put Dos Pueblos Ranch and its vendors and sponsors on the national map of destination weddings.

IDEA: Sponsor Florabundance's first "Inspirational Design Days" event and get your company on that map!

WHAT: A two-day conference and workshop, including a special segment on blogging and social media techniques presented by some of the top floral industry designers and writers in the country.

PARTICIPANTS: High-end floral wedding designers from around the country.

SPONSOR BENEFITS

Sponsor name/logo will be included in all promotional materials, including website links where listed on blogs promoting the event. Sponsor name/logo will be submitted to national wedding and bridal magazines with event promotional materials.

INSPIRATIONAL DESIGN DAYS SPONSORS

- » Event Production by [Zohe Felici, Felici Events](#)
[www.felicievents.com](#)
- » Floral Arrangement Supplies by [Floral Supply Syndicate](#)
- » Wine Tasting by [Tolosa Vineyard](#) held on January 22, 2013
- » Graphic Design by [Christine Cowles Designs](#)
[www.christinecowlesdesigns.com](#)
- » Professional photography by [Genevieve Leiper](#)
[www.genevieveleiper.com](#)
- » Wedding dresses by [Mon Cheri Bridals](#)
[www.MonCheriBridals.com](#)

FEATURED SPEAKERS

[Holly Heider Chapple](#)

Owner of [Holly Heider Chapple Flowers, LTD](#)
One of the top wedding floral designers in the country, Holly's awards include:

- » Washingtonians Best of 2009, 2010, 2011 & 2012
- » The Knot Best of Weddings 2009, 2010 & 2011
- » Wedding Wire 2009, 2010 & 2011
- » Bride's Choice
- » Martha Stewart Weddings Winter 2011 & 2012
- » Editors Choice Brides Magazine DC 2011
- » Southern Living Weddings 2011 & 2012

[www.hollychappleflowers.com](#)

[www.thefullbouquetblog.com](#)

[Ian Prosser](#)

AIFD, PFCI owner [Botanica events](#) and one of the top floral designers in the country.

Ian will be coming in from the Presidential Inauguration in Washington, DC!

[www.botanicaflorist.com](#)

[Alicia Schwede](#)

- » Owner of [Bella Fiori & Bella Rents](#)
[www.bellafiori-events.com](#)
- » Floral designer and blog owner of [www.flirtyfleurs.com](#)
- » Author of [Bella Bouquet](#)
[www.bellabouquetbook.com](#)

[Kelly Oshiro](#)

[www.kellyoshirodesign.com](#)

