

Answers to Floralife's FAQs

1 Which flower food is best for me?



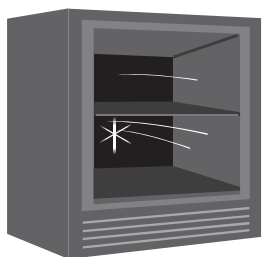
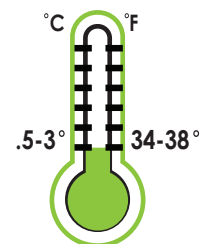
Answer: Typically, wholesale florists and growers use our Floralife® 200 line of products for storage and transport solutions. Consumers typically use our vase solutions such as:

- Floralife® Flower Food 300,
- Floralife® Flower Food Clear 300,
- Floralife® Special Blend 300 for hard water, and
- Floralife Special Blend Pure Water Flower Food.

If you need more specific information, send a water sample to Floralife. We will test your water for pH, alkalinity, hardness, and total dissolved solids and recommend the best flower food for your situation.

2 What is the best way to hold (slow down) the blooming of flowers for as long as possible?

Answer: Temperature is key! Use cold water (with flower food) and keep them as close to 34 - 38° F as possible. The cold water will speed up the cooling down process. Note: Tropicals are an exception to this temperature range; they should be stored at 65° F.



3 How soon should I place my flowers in the refrigerator/storage cooler?

Answer: Depending on desired openness, as soon as possible. The sooner they are placed in the refrigerator, the longer the flowers will remain closed. The longer you wait to put them in the refrigerator, the faster the flowers will open.

4 How often should I change my buckets and replace with fresh flower food solution?

Answer: You should change your buckets every 4 days or so. You should clean them with Floralife® D.C.D.® Cleaner before you add fresh flower food solution.



5 Why is it important to keep my design work tools & tables so clean?

Answer: Debris and soiled work areas can harbor ethylene gas and bacteria, which can be detrimental to fresh flowers.