

## FlowerChat Member Directory How-To Guide

- 1) Follow a link from FlowerChat, or go directly to [www.flowerchat.com/links](http://www.flowerchat.com/links)
- 2) From the Directory Main Page, click on **Submit a Link**.



- 3) Complete the field as shown.

Website Name

Please enter the name of the website you are submitting here.

Toronto - Martin's, the Flower People

Your **Website Name** should be entered in this format:  
City – Business Name

URL

Please enter the URL to the website here.

http://www.martinflowers.com

Enter the full URL of your website.

Directory:

Please select the directory into which your site best fits.

Ontario Retail Florists

Choose the appropriate directory to be listed in. FlowerChat offers vendor and florist directories for each state and province. Please be sure to select the proper directory for your business.

Description

Please enter a description for your website.

Family owned retail florist - since 1898!  
Specializing in high-end, contemporary design.  
Serving the Greater Toronto Area daily:  
Toronto, Etobicoke, North York, Brampton,  
Vaughan, Concord, Richmond Hill, Thornhill,  
Markham - \$12.95 delivery charge Covering all  
"M" postal codes.

The description is where you get to say whatever you want about your business. Please note that spelling and grammar errors will delay your listing. Suggested information to enter includes unique details about your shop, areas you deliver to, postal and zip codes, and any other information you feel is relevant.

Keywords

Please enter some keywords for your website  
(Used for searching), separated by spaces.

m9a m9b m9c m8y m8x m8z m6s m6n

In the **Keywords** field enter all variations of your shop name that people might search for, as well as all postal codes serviced, and any other keywords you want to be associated with. Please, do not use generic terms like “flowers” or “florist.”

Phone

Local telephone number

416-766-6121

Your local phone number.

Toll-free

Toll-free number

800-263-1510

Your toll-free number (optional).

Street Address

Store's address

3107 Dundas St W

Street address only (not city or state/province).

City

City you are located in

Toronto

The city you are located in.

**Arrangements**  
Minimum - Average - Highend  
\$40 - \$75 - \$100

There are a series of field for pricing minimums. Please complete each field with the appropriate values.

**FlowerChat Spring Postcard**  
Did you purchase the FlowerChat Spring 2006 marketing postcard?  
 Yes  No

If you purchased the FlowerChat postcard, other postcard buyers can send you orders for these unique designs.

**AM Delivery Surcharge**  
Do you have a surcharge for guaranteed delivery before noon? (Does not include funeral orders.) Enter \$0 if no extra charge.

If you have a surcharge for guaranteed AM delivery, list it here.

**Late Delivery Surcharge**  
Do you have a surcharge for late same-day orders received after 2pm? (Does not include funerals.) Enter \$0 if no extra charge.

If you have a surcharge for late-day orders, list it here.

**Wire Services**  
Order transfer options.  
 FTD  
 Teleflora  
 Bloomnet  
 Floralsource  
 IFA  
 MAS Direct  
 Direct shop to shop  
 Other (list in description)

Select which order relay options you participate in.

Click **Submit** and you're done!

Please note that your link **will not appear** until a moderator has approved it. This can take from a few minutes to a few hours, depending on the time of day.

Thank you for participating in the FlowerChat Member Directory!